

FIMW 2007

# Different Business Drivers Between Industry and Government

Presented at FIMW 2007, May 8-9, 2007  
Prepared by Dan Battistella

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# Background

How did we get here?

- FIMW '06
  - Held in Richmond June 6&7
  - 120 attendees
  - Review output from 2 main dialogue sessions
    - Improving the electronic submission process
    - Identifying value & opportunities in data sharing

# Improving the electronic submission process

- Session focused on 5 sub-topics
  - The existing ES system
  - Professional accountability and data integrity
  - Data
  - Future implementation/evolution of ES
  - Brainstorm

# Improving the electronic submission process

- Facilitators recorded 320 comments
- Comments categorized as follows:
  - Government internal (94)
  - Joint industry/government (96)
  - Specific technical (74)
  - Other (56)

# Improving the electronic submission process

Four themes were distilled out of 320 comments

- 1. Different Business Drivers between Industry and Government
- 2. Internal government inconsistent business practices
- 3. Business requirement and standards for Roads (Pre and Post Construction) not well understood
- 4. Process of determining data required for submission

# Identifying value & opportunities in data sharing

- 5 discussion sub-topics
  - Opportunities & barriers for data sharing
  - Current initiatives that are forms of data sharing
  - Data, quality, integrity, standards
  - Future implementation/evolution of data sharing
  - Brainstorm

# Identifying value & opportunities in data sharing

- Facilitators recorded 261 comments
- More difficult to categorize....by definition data sharing issues are all joint industry/government?
- In general, there is a common view that data sharing holds great potential for value but there are many barriers

# Identifying value & opportunities in data sharing

Two additional themes were distilled out of 261 comments

- 5. Need to develop a common strategic vision (model) for data sharing – Discussion paper
- 6. Develop an alternative approach

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# Different Business Drivers Between Industry and Government



Who Cares?

# Slightly Different Drivers Yield Drastically Different Results

[www.BikeFill.com](http://www.BikeFill.com)

# Different business drivers between industry and government

## ■ Issues

- Timing and needs not well communicated – different agendas
- Industry not engaging with government even if they ask for input – limited timeframe, different focus, not a hot button for industry/government
- Much of the communication by government is seen as a cursory checklist item

## ■ Recommendations

- Industry and government develop a defined, agreed upon, change management process that includes policy through to implementation
- Industry and government develop a joint annual plan in the area of system development where there will be impact to both sectors

# Different business drivers between industry and government

- Team Members

- Dan Battistella – Weyerhaeuser Company Ltd.
- Jacques Bousquet – BC MoFR
- Greg Goss – BC MoAL ILMB
- Winn Hays-Byl – BC MoFR
- Rob Kennett – Tolko Industries Ltd.

# Different business drivers between industry and government

- Develop a Change Management Process?
- Develop an Annual Plan?
- More Process!!
  - **Been There, Done That!**

Group looked for ways to address the issues without embalming everyone with another process.

When the specific issues were looked at, a “working dialogue” environment was preferred.

# Different business drivers between industry and government

## Working Dialogue?

- Environment where issues and opportunities can be dealt with
- Regular Occurrence – Continuity/Stability
- Defined process for accomplishing tasks
- Good Representation of Industry and Government

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## Options to deliver this working dialogue

- Create a new working group
- Add industry representation to existing government groups
- Use existing industry/government group formed to deal with IM/IT issues and opportunities

**CIO Forum formed in 2003/04**

# Different business drivers between industry and government

## Highlights of the CIO Forum ToR

### Purpose

To ensure efficiencies are realized in the existing model and the correct focus is applied to new initiatives, a continuing working dialogue between the ministry and industry is imperative. This dialogue needs to happen at the CIO level to make sure that directions, plans and schedules of the participants are in alignment.

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## Highlights of the CIO Forum ToR

### Mandate

Strengthen the partnership between the ministry and industry in the efficient delivery of IM/IT for both industry and government. We will achieve this by:

- Providing a forum for the proactive and co-operative exchange of information on issues and events
- Leveraging investments in IM/IT for resource information management operations.
- Enabling cooperative implementation of new government policies at the IM/IT level.

# Different business drivers between industry and government

## Highlights of the CIO Forum ToR

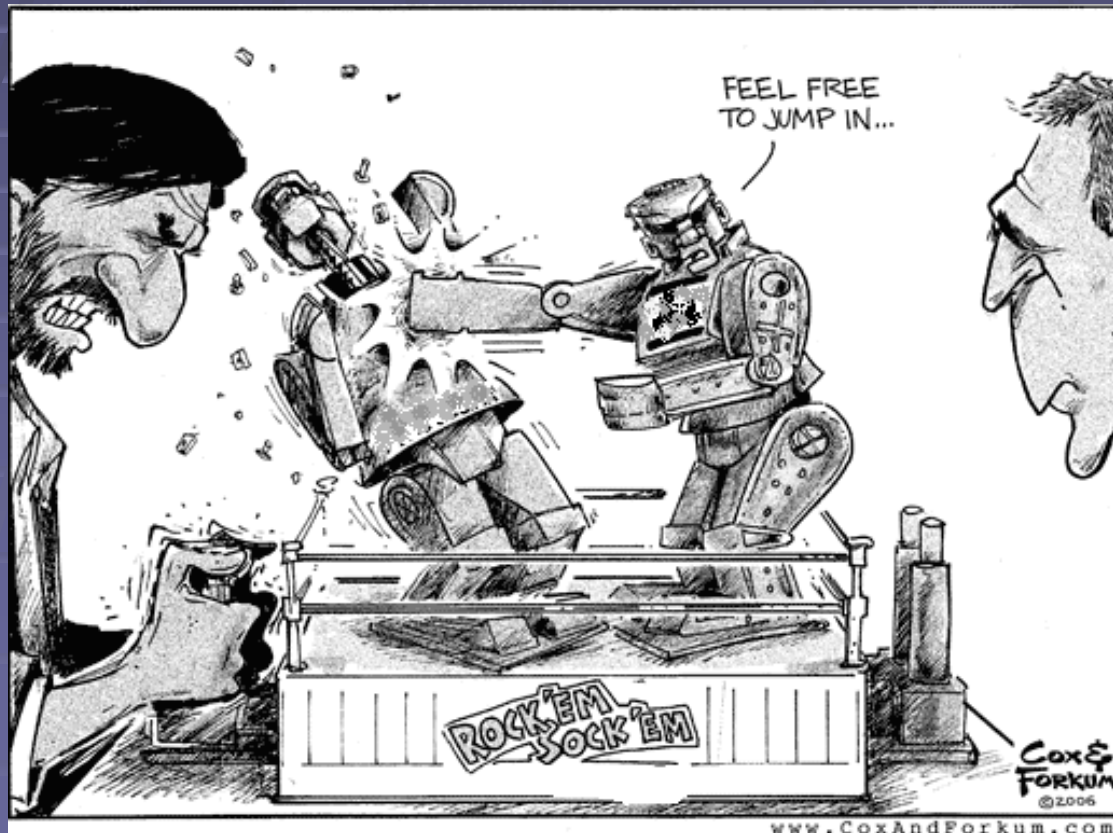
### Mandate . . . cont

- Exploring ways to maximize the value of IM/IT investments of all partners and identify strategic trends in IM/IT.
- Find common solutions for the problems in interfacing government and industry at the IM/IT level.
- Develop a joint annual plan for Government IM/IT investment where there will be an impact to industry and government.
- Advocating for appropriate and necessary resources to undertake actions or implement decisions.

# Different business drivers between industry and government

Highlights of the CIO Forum ToR

## Decision Process



# Different business drivers between industry and government

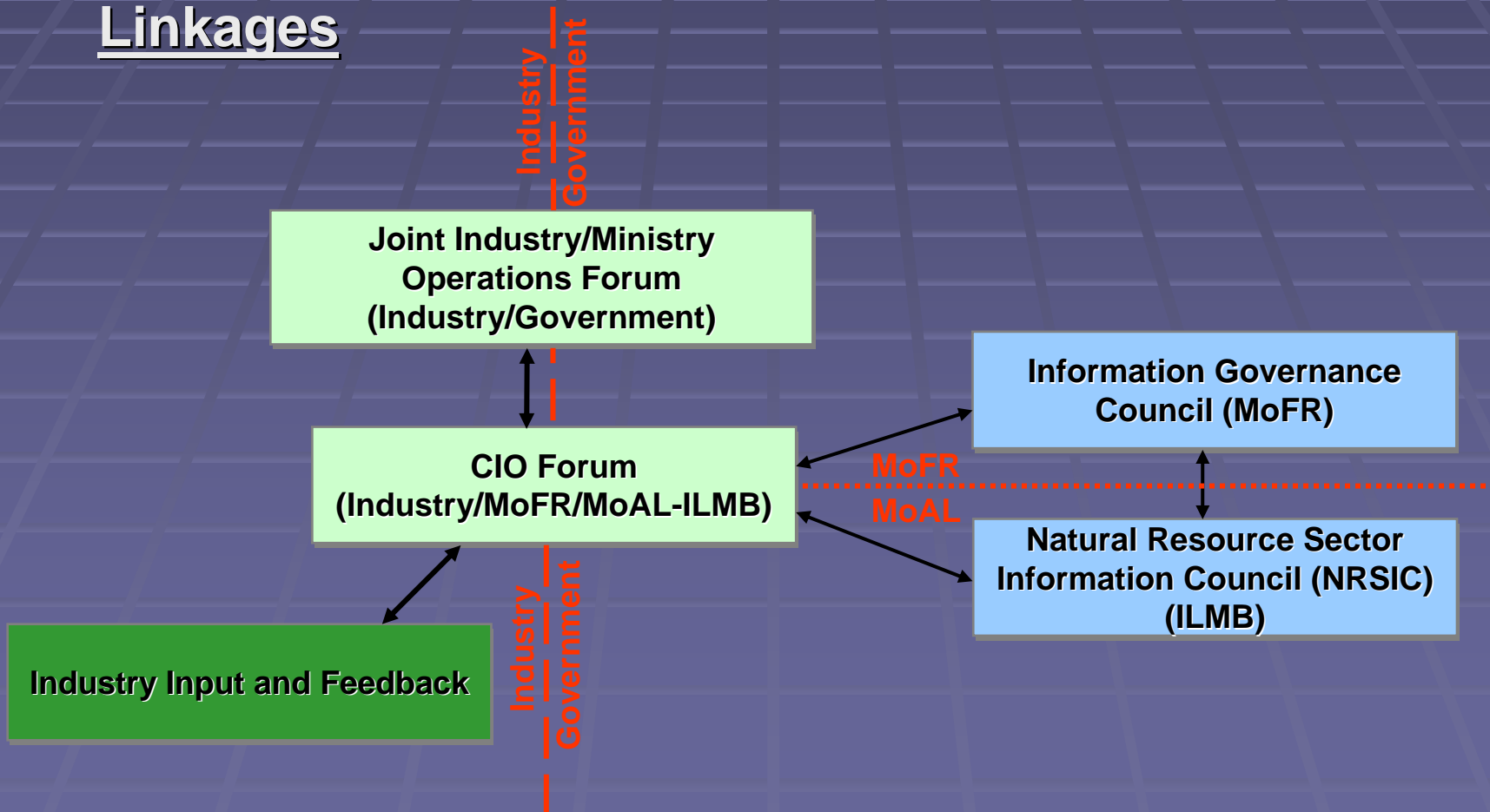
## Highlights of the CIO Forum ToR

### Decision Process

- Consensus-based, decision-making
- Dispute resolution process will be followed if consensus can not be attained
  - Briefing note for decision will be presented to the joint Ministry of Forests and Range / Forest Industry Operations Forum
- The intent of this decision process is to create a constructive dialogue where direction and alignment can be achieved
- All endorsed recommendations will be communicated to the appropriate responsibility center in government and/or licensees for implementation.
- Proposals and recommendations will be tracked and status communicated to proponents.

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## Highlights of the CIO Forum ToR Linkages



# Different business drivers between industry and government

**Who you gonna call?**

**1-800-CIO-FORM**

**1-888-IM Busters**

**Not quite that easy but . . . .**

# Different business drivers between industry and government

## CIO Forum Members

Call a CIO Forum Member

Drop an email

Visit [www.FIMBC.ca](http://www.FIMBC.ca) for;

- CIO Forum ToR
  - CIO Forum member contact information
  - Joint Industry / Government Operations Forum member contact information
- Email via Contact Us Link

<u>Member</u>	<u>Affiliation</u>
Evert Kenk	BC MoAL ILMB
Gloria Wills	BC MoFR IMG
Nelson Lah (Chair)	BC MoFR, IMG
Gail Brewer	BC Timber Sales
Brian Quinn	BC Timber Sales
Mark Todd	Canadian Forest Products Ltd.
John Tolkamp	Canadian Forest Products Ltd.
Keith Power	International Forest Products Ltd.
Jim Spencer (Secretariat)	Point Consult Group
Paul Harrison	Tolko Industries Ltd.
Rob Kennett	Tolko Industries Ltd.
Allan Bennett	West Fraser Mills Ltd.
Vince Parrott	West Fraser Mills Ltd.
Chris Clements	Western Forest Products Ltd.
Carolynn Anderson	Weyerhaeuser Company Ltd.
Dan Battistella	Weyerhaeuser Company Ltd.

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industry and government

**Who you gonna call?**

**Visit**

**[www.fimbc.ca](http://www.fimbc.ca)**

**CIO Forum** (for ToR)

**Send email via Contact Us Link**

**Or call a CIO Forum Member**

**Questions?**